Peace Media Company

Master Services Agreement

The YouTube Revenue Engine — Done-For-You Production Partnership

Ref: PMC/NICOLE/2026 **Commencement Date:** 16 November 2026

PARTIES

SUPPLIER ("PMC" / "THE COMPANY")

Entity	**Peace Media Company** — Sole Proprietorship
Proprietor	SAGAR V S
GSTIN	29PVYPS6292A1ZD
PAN	PVYPS6292A
Registered Address	Floor 2, 804/2, Raghavendra Nilaya, Chikkanahalli Road, Attibele, Bengaluru Urban, Karnataka 562107, India
Email	sagar@peacemediacompany.com
LUT Ref.	GST RFD-11 / FY 2026-27 / Filed 15-Jul-2026 (Valid: FY 2026-27)

CLIENT ("THE CLIENT")

Name / Entity	**Nicole Young**
Entity Type	☑ Individual ☐ Registered Business
Tax ID / VAT / EIN	N/A
Address / Country	United States
Email / Handle	work@withnicoleyoung.com · @withnicoleyoung

RECITALS

WHEREAS, Peace Media Company is a specialized media production consultancy domiciled in Bengaluru, India, providing end-to-end YouTube channel growth systems, competitor topic research, high-CTR packaging architecture, master video editing, and short-form repurposing workflows;

WHEREAS, the Client desires to consolidate 100% of her YouTube long-form content architecture under PMC's Done-For-You YouTube Revenue Engine to scale watch hours toward YouTube Partner Program monetization and position the channel for Tier-1 technology brand sponsorships;

NOW, THEREFORE, in consideration of the mutual covenants contained herein, the Parties agree to the following terms:

TERMS & CONDITIONS

1. PURPOSE & DONE-FOR-YOU ARCHITECTURE: PMC and the Client mutually enter into a comprehensive Done-For-You YouTube Revenue Engine Partnership. This engagement provides complete A-to-Z production infrastructure: competitor outlier R&D, high-CTR title formulas, custom packaging directions, bulleted structural outlines, full master video editing, and vertical short-form repurposing to maximize audience retention, compounding watch time, and channel monetization.

2. SCOPE OF SERVICES & DELIVERABLES: Agency delivers twenty-one (21) master long-form video productions (targeted at 6 to 7 videos per month) and eighty-four (84) repurposed vertical short-form clips across a ninety (90) day engagement period. For each master long-form production, PMC delivers: comprehensive competitor outlier research, 2 to 3 CTR title formulas, 2 custom thumbnail directions (A/B testing ready), 1 bulleted structural outline with locked 30-second hook and binge-loop CTA, full master timeline video editing (pacing cuts, B-roll sourcing, custom motion graphics, screen zooms, color grading, licensed audio sweetening), 4 vertical shorts/reels per video, and 24 to 48 hours post-upload performance reviews.

3. FINANCIAL TERMS & DATEWISE PAYMENT SCHEDULE: Total contract value is **$7,269.00 United States Dollars (USD)**, payable in three (3) equal monthly installments of **$2,423.00 USD**. The contract term commences on the exact date of execution and initial payment receipt, with subsequent recurring installments due exactly one month apart:

- **Installment 1 ($2,423.00 USD):** Due immediately upon execution to activate the production pod and unlock initial concepts.
- **Installment 2 ($2,423.00 USD):** Due exactly one (1) month following initial settlement (16 December 2026).
- **Installment 3 ($2,423.00 USD):** Due exactly two (2) months following initial settlement (16 January 2027).

Billing Cycle	Deliverable Volume	Monthly Installment	Due Date & Production Anchor
Month 1 (Activation)	7 Master Videos + 28 Repurposed Shorts	**$2,423.00 USD**	Due upon execution (16 Nov 2026). Activates dedicated editing pod.
Month 2 (Mid-Term)	7 Master Videos + 28 Repurposed Shorts	**$2,423.00 USD**	Due exactly 1 month later (16 Dec 2026). Mid-term retention audit.
Month 3 (Monetization)	7 Master Videos + 28 Repurposed Shorts	**$2,423.00 USD**	Due exactly 2 months later (16 Jan 2027). Tier-1 sponsorship review.
Total 90-Day Engagement	**21 Master Videos + 84 Shorts**	**$7,269.00 USD**	**Full 90-day comprehensive revenue engine. Zero setup fees.**

4. FULFILLMENT ASSURANCE & MILESTONE ROLLOVER GUARANTEE: If any portion of the video production quota remains incomplete within a scheduled monthly window due to filming cadence, scheduling adjustments, or production revisions, uncompleted deliverables automatically roll over to the subsequent billing cycle without penalty. Furthermore, Peace Media Company guarantees 100% complete fulfillment of all twenty-one (21) master video productions and eighty-four (84) repurposed vertical shorts; PMC shall continue production without additional retainer fees until every contracted deliverable is fully completed and approved, even if total delivery extends beyond the ninety (90) day calendar timeframe.

5. CREATOR FILMING OBLIGATIONS & BATCH FILMING: The Client agrees to film 60–90 minutes of raw A-roll in scheduled weekly batch sessions at a natural pace using bulleted structural outlines (no rigid teleprompter scripts) and upload raw project files to cloud storage within scheduled weekly windows to sustain the 6–7 videos/month target.

6. TURNAROUND SLA, REVISION GUARDRAILS & PERFORMANCE REVIEWS: PMC delivers master video rough cuts within **three (3) to four (4) business days** following confirmed receipt of raw footage, leveraging the 10.5-hour EST/IST overnight production advantage. Includes up to two (2) rounds of iterative revisions per master video edit. Agency conducts a **24 to 48 hours post-upload performance review** on published uploads to optimize click-through rate (CTR) and average view duration (AVD).

7. INTELLECTUAL PROPERTY & COMMERCIAL OWNERSHIP: Upon receipt of each respective monthly installment, the Client shall own 100% full, exclusive commercial broadcast rights to all delivered master video edits, packaging assets, title formulas, retention outlines, and short-form assets. PMC retains sole ownership of its underlying analytical methodologies, diagnostic tools, and operational workflows.

8. SECTION 8 — MUTUAL NON-DISCLOSURE AGREEMENT (NDA): Both Parties agree that all unreleased outlines, unpublished launch strategies, course funnel analytics, backend business metrics, private revenue numbers, and correspondence exchanged during this engagement shall be held in strict confidence and shall not be disclosed to any third party without prior written consent.

TERMS & CONDITIONS (CONT.)

9. SECTION 9 — CASE STUDY & TESTIMONIAL RIGHTS: PMC shall only reference or publish channel performance results, case studies, or portfolio packaging highlights upon verified, organic channel growth achieved during the engagement, and strictly with the creator's consultation.

10. ADDITIONAL SERVICES & OUT-OF-SCOPE WORK: Any additional deliverables, out-of-scope custom requests, or extra services beyond the contracted twenty-one (21) master productions and eighty-four (84) shorts will be scoped and billed separately upon mutual written agreement.

11. STATUTORY EXPORT OF SERVICES & TAX COMPLIANCE: This engagement constitutes an export of professional services outside India under Section 2(6) of the Integrated Goods and Services Tax (IGST) Act, 2017, classified under Service Accounting Code (SAC) **998386**. The supply is zero-rated under Section 16 of the IGST Act, supplied without payment of IGST under Letter of Undertaking (LUT) No. **AD2907260411318** valid from 15 Jul 2026 to 31 Mar 2027. Payments are denominated in United States Dollars (USD) and remitted in freely convertible foreign currency via Wise Direct Transfer or international bank wire.

12. LIMITATION OF LIABILITY & INDEPENDENT CONTRACTOR STATUS: PMC acts strictly as an independent contractor. Under no circumstances shall PMC's aggregate liability arising out of or related to this Agreement exceed the fees actually received by PMC under the active monthly billing installment ($2,423.00 USD). In no event shall either Party be liable for indirect, incidental, or consequential damages.

13. GOVERNING LAW & DISPUTE RESOLUTION (USA & INDIA): This Agreement shall be construed and governed in accordance with the bilateral commercial laws of the United States of America and the Republic of India. Any controversy, claim, or dispute arising out of or relating to this Agreement shall first be resolved through good-faith executive negotiation. If unresolved within thirty (30) days, the dispute shall be finally resolved through binding international commercial arbitration under UNCITRAL Arbitration Rules, enforceable under the 1958 New York Convention.

SUPPLIER

Peace Media Company

Signature: *Sagar V S*

Name: SAGAR V S

Title: Proprietor

Date: 16 November 2026

CLIENT

Nicole Young

Signature

Name: Nicole Young

Title: Content Creator (@withnicoleyoung)

Date

IMPORTANT NOTICE: This document constitutes a legally binding bilateral agreement upon electronic written acceptance or settlement of the initial monthly retainer installment. Peace Media Company is domiciled strictly in Bengaluru, India.